

COST ACTION CA15137

Stakeholder Meeting, Paris, 17-18 February 2020



WG1

Identifying Research Quality

What is Quality?!

- „There are different standards of excellence, different kinds of excellence [yet I’m] pretty confident that I’d know it when I see it.“
(interviewee in Lamont, 2009, p. 159)
- Quality is a complex construct
- It is not well-defined
- It is context dependent
- Contested question: better take a step back
 - What is high-quality music? Equally complex and contested



ARTIST 

Nirvana

PLAY

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OVERVIEW

FANS ALSO LIKE

ABOUT

CONCERTS

Popular

	1	+	Smells Like Teen Spirit	491,930,716
	2	+	Come As You Are	289,601,136
	3	+	Heart-Shaped Box	164,526,413
	4	+	The Man Who Sold The World	88,657,030
	5	+	Lithium	162,897,650

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Merch



ARTIST ✓

The Beatles

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OVERVIEW FANS ALSO LIKE ABOUT

Latest Release



The Beatles
NOV 9, 2018

Popular

	1	+	Here Comes The Sun - Remastered 2009	248,687,337
	2	✓	Let It Be - Remastered 2009	134,821,831
	3	+	Come Together - Remastered 2009	172,317,615
	4	+	Hey Jude - Remastered 2015	135,624,699
	5	+	Twist And Shout - Remastered 2009	108,325,989

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ARTIST

Wolfgang Amadeus Mozart

PLAY

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OVERVIEW

FANS ALSO LIKE

ABOUT

Latest Release



Mozart: Piano Sonatas, Vol. 1

JAN 4, 2019

Fans Also Like



Frédéric



Ludwig



Antonio



Edvard



Giacomo



Johannes



Felix

Popular

	1	+	Piano Concerto No. 21 in C Major, K. 467 "Elvira Madigan": II. Andante	14,416,793
	2	+	Requiem, K. 626: Lacrimosa	29,015,492
	3	+	Le Nozze di Figaro, K. 492: Sinfonia	17,820,531
	4	+	Mozart / Arr Grieg: Piano Sonata No. 16 in C Major, K. 545: I. Allegro (...)	12,241,044
		+	Piano Quartet No. 1 in G Minor, K. 478: II. Andante	9,743,794

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ARTIST 

Serge Gainsbourg



PLAY

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...

OVERVIEW

FANS ALSO LIKE

ABOUT

CONCERTS

Latest Release



En studio avec Serge Gainsbourg

OCT 11, 2019

Artist's Pic



Le m...

Popular

	1		Bonnie And Clyde	17,882,161
	2		Je suis venu te dire que je m'en vais	10,963,938
	3		La javanaise	7,075,421
	4		La chanson de Prévert	7,310,366
	5		Couleur café	9,682,596



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P



ARTIST

Ariana Grande

PAUSE FOLLOW ...

OVERVIEW FANS ALSO LIKE ABOUT CONCERTS

Latest Release



imagine
DEC 14, 2018

Artist's Pick

MAR
18

tix are on sale now

Ariana Grande, Normani, Social House
Mon, 7:30 pm • Albany

Popular

	1	+	thank u, next	EXPLICIT	407,804,808
	2	+	Santa Tell Me		238,249,578
	3	+	imagine	EXPLICIT	54,016,152
	4	+	no tears left to cry		547,908,970
	5	+	breathin	EXPLICIT	228,977,540

Or Followers?

Nirvana

OVERVIEW FANS ALSO LIKE ABOUT CONCERTS



Bio

Prior to Nirvana, alternative music was consigned to major labels considered it to be, at the very most, a album, 1991's Nevermind, nothing was ever quite th

[READ MORE](#)

11,553,815

Monthly Listeners

238th in the world

7,922,231

Followers

The Beatles

OVERVIEW FANS ALSO LIKE ABOUT



Bio

The Beatles recorded together for a little over seven y 1970, they released thirteen albums and a number of t The catalogue created in that short period has sold mc

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16,478,405

Monthly Listeners

135th in the world

10,580,689

Followers

Wolfgang Amadeus Mozart

OVERVIEW FANS ALSO LIKE ABOUT



Bio

Wolfgang Amadeus Mozart was not only one of period, but one of the greatest of all time. Surpr formal or harmonic innovations, or with the pro

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4,182,379

Monthly Listeners

2,623,372

Followers

Serge Gainsbourg

OVERVIEW FANS ALSO LIKE ABOUT CONCERTS



Bio

Posted by Serge Gainsbourg

966,096

Monthly Listeners

298,644

Followers

Ariana Grande

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Bio

A television star turned pop diva, Ariana Grande emerge throne of Mariah Carey. Blessed with powerful vocals th had greater singing chops than many of her peers, and h

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59,299,556

Monthly Listeners

1st in the world

22,515,554

Followers

Albums Sold?

- Nirvana: 96.5 Millions
 - Beatles: 600 Millions
 - Mozart: approx. 10 Millions
 - Gainsbourg: 3.4 Millions only in France
 - Ariana Grande: <6 Millions
- Obviously, Spotify's data base is biased, so are album sales: coverage issues, language issues, music styles, live versus recordings etc.

New Metric?

- Today, Nielsen tallies up digital and physical album sales, digital single sales and online audio streams. That gives you the new metric that the industry lives and dies by: the album-equivalent unit.
- Drake has sold only about 300,000 physical CDs. But the album enjoyed 1.2 million digital album sales, 5 million digital singles sales and an astonishing 2.8 billion audio streams. Nielsen divides digital singles by 10 and audio streams by 1,500 to create new numbers that equal the revenue from a single album sale. → 4 million album equivalents

Other Approach to Judge Quality of Music?

- Ask important people in the music business
 - Are you getting the answer you want if you ask:
 - Boss of Universal Music or Sony Music?
 - Your piano teacher?
 - Grammy procedure: Music industry and former winners
 - Conservative Bias
 - They will tell you what they (and you) already know
 - Classical Music, Charts
 - Not the innovative, avant-garde kind of music

Regarding Research Quality?

- SSH are in Bibliometrics like France in Spotify: not covered
- What would you do if you want to interesting music that is not (yet) in the charts?
 - You ask your friend that plays in a band you like
 - You ask your friends who have the same taste of music
- Our suggestion: ask all scholars in a field what quality is
 - Different sub-fields
 - Non-mainstream
 - Young scholars and experienced scholars
- Can be extended to stakeholders

Quality Criteria SSH

➔ 20 Criteria specified by more than 70 aspects

- | | | |
|------------------------------|-----------------------------------|---|
| 1. Scholarly exchange | 9. Impact on research community | 16. Scholarship, erudition |
| 2. Innovation, originality | 10. Relation to society | 17. Passion, enthusiasm |
| 3. Productivity | 11. Impact on society | 18. Vision of future research |
| 4. Rigour | 12. Variety of research | 19. Connection between research and teaching, scholarship of teaching |
| 5. Fostering cultural memory | 13. Connection to other research | 20. Relevance |
| 6. Recognition | 14. Openness ideas and persons | |
| 7. Reflection, criticism | 15. Self-management, independence | |
| 8. Continuity, continuation | | |

Regarding Research Quality?

- Research Quality has many aspects that should be covered
- Context dependent
 - Party for your kids: Ariana?
 - Music for alternative movies session: Gainsbourg?
- Identifying research quality
 - Be aware of drawbacks of indicators (they can be used to find similar or citing literature, not quality: author networks etc. → like Spotify: find similar artists)
 - Take many quality criteria into account
 - Always rate single criteria separately for each object
 - use same weighting of criteria for all objects